
MAGNIFY GROWTH

ISSUE 2

APRIL- MAY 2017

A NEWSLETTER FROM THE OFFICE OF DR. JOSEPH S. KIM



*APRIL 27- DOCTORS GATHER FOR STEVE KANZAKI'S
LECTURE ON EMBEZZLEMENT*

THIS SPRING HAS BEEN AN EXCITING TIME FOR OUR OFFICE

while working to build even more enriching courses to empower our dentists, we have brought on highly respected speakers to teach detailed courses on all facets of restorative dentistry and provided opportunities for doctors attending courses to collaborate in treatment planning interesting cases. In this issue, we've provided summaries on three of the courses held in the last several months, as well as information on our exciting year-long course that kicks off in October 2017.

DENTAL CONSULTANT AND FOREMOST EXPERT EMBEZZLEMENT INVESTIGATOR IN THE COUNTRY, STEVE KANZAKI,

educated our attending dentists identifying embezzlement and more importantly, how to prevent it. This event took place on Thursday, April 27th at the Juniper Hotel. Mr. Kanzaki reviewed over a dozen cases that embodied the most common ways staff conducted embezzlement and how he was able to reveal it. Many attendees found the question and answer session at the end of his presentation to be incredibly valuable.

Mr. Kanzaki will be back October 19th at the Juniper Hotel to cover insurance coding for the dental practice as well as big upcoming changes in the dental insurance code system. This session is open to staff as well as doctors. Please contact Kimberly for more information.

DR. BRUCE OUELLETTE'S

fourth session with our Implant Restorative Residency doctors took place at the Juniper Hotel in Cupertino. Attending doctors were able to pick Dr. Ouellette's brain early in the morning, tackling the three most common cases Dr. Kim sees in the office, and coming up with treatment plans for them, Dr. Ouellette's lecture covered the differences between stock and milled abutments; with Dr. Ouellette also going over the Encode scanning process and Digital Implant Dentistry process. He also went over the pros and cons of screw retained versus cement retained implant crowns, when to use either method to restore and went into a discussion of peri-implantitis and it's relation to retained cement. Dr. Ouellette's final session for this year takes place June 16, 2017, but he will be returning as our speaker for our next curriculum: Empowering your Practice for Infinite Growth for information on this new curriculum, please see page 3 of this issue.



MAY 19 - IMPLANT RESTORATIVE RESIDENCY WITH DR. BRUCE OUELLETTE

DR. STEVEN GOLDSTEIN

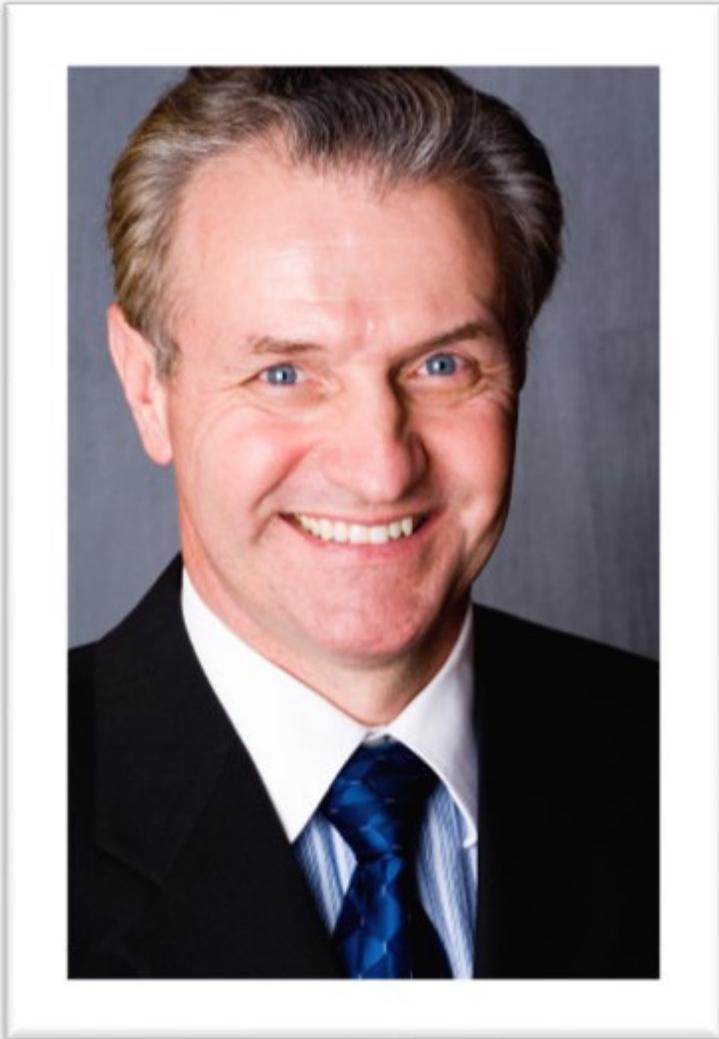
joined us at the Four Seasons on April 21st for his first of two lectures. He covered techniques for veneer prep and cutting guides, anterior temporary fabrication, and how to take the most accurate impression. Dr. Goldstein emphasized the staff's role in restorative dentistry. The staff joined their doctors at this session and Dr. Goldstein tailored much of his lecture towards teaching them exactly what his staff does. The afternoon session consisted of treatment planning cases contributed by the attendees which included trauma cases, full arch reconstruction, and immediate implant candidates. Dr. Goldstein was able to show examples of cases he had finished by pulling from his personal collection of over 50,000 dental images. Dr. Goldstein returns for the last session of the Implant Residency on September 15th, 2017. If you are interested in attending please contact Kimberly to reserve your seat.

APRIL 21-MASTERS RESIDENCY WITH DR. STEVEN GOLDSTEIN



EMPOWERING YOUR PRACTICE

for infinite growth



*DR. BRUCE OUELLETTE, NEXT YEAR'S RESIDENCY
SPEAKER*

We are excited to introduce our new Residency Program starting October 2017, Empowering Your Practice: for infinite growth. Our speaker, Dr. Bruce Ouellette will be returning to share his wealth of knowledge and the systems that he has developed and utilized to cultivate a thriving full time private practice of over 36 years in West Palm Beach, Florida.

Building a thriving dental practice involves much more than good hands and great personality. This five-session, immersive program will give you the tools to implement systems for continued growth- from hiring and training staff and analyzing financial numbers to scheduling each day to maximize every valuable minute of your time.

Dates:

- Session 1: October 20, 2017
- Session 2: February 16, 2018
- Session 3: April 6, 2018
- Session 4: June 22, 2018
- Session 5: October 12, 2018

Space for this program is limited to 20 attendees.

For more information or to save your seat, please contact:

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